

# MAKING A DIFFERENCE: SOCIETAL IMPACT THROUGH COLLABORATIVE RESEARCH



Utrecht  
University

## DATA SCHOOL

09:00-09:15

Walk-in with Coffee

09:15-09:45

**“Welcome: Collaborative Research in a Datafied Society”**  
Mirko Tobias Schäfer and Iris Muis (*Data School*)

09:45-10:45

**“Performing Critical Data Studies from the Inside: Working with Government to Change Data Regimes”**  
Rob Kitchin (*Maynooth University*)

**BREAK**

11:15-12:30

**Panel on Stage: Impact & Education**  
Moderation: Vincent Crone (*Utrecht University*)

**LUNCH**

13:30-16:50 – BREAKOUT SESSIONS

- **Policy-Making and Multi-Stakeholder Workshops**
  - Noella Edelmann (*Danube University Krems*), Mariana Lameiras (*United Nations University*) and Lucille Tetley-Brown (*University of Glasgow*)
- **Beyond Superficial Impact Narratives**
  - Annette Markham (*Utrecht University*)
- **Team Science: How to Build and Run Transdisciplinary Research Teams**
  - Judith Kamalski (*Brightlands Institute for Smart Society*)
- **Co-creating Approaches to the Responsible Use of Emerging Disruptive Technologies**
  - ESDiT Impact Committee

**DRINKS**



7 APRIL, 2025



9 AM - 6 PM



DE ZALEN VAN ZEVEN  
Boothstraat 7, Utrecht, 3512 BT, Utrecht



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“Building Inclusive Tech with the Global South”  
Payal Arora (*Utrecht University*)

10:15 - 11:15

“Collaborative Explorations as ‘Breathing Spaces for Digital Futures’”  
Minna Ruckenstein (*University of Helsinki*)

**BREAK**

11:30 - 12:30

Panel on Stage: **Measuring Impact**  
Moderation: Mirko Tobias Schäfer (*Utrecht University*)

**LUNCH**

13:30 - 16:50 - BREAKOUT SESSIONS

- **Gen(der)AI Safety**
  - Payal Arora & Kiran Vinod Bhatia (*Inclusive AI Lab, Utrecht University*) and Marta Zarzycka (*Google*)
- **Enhancing Collaborative Research Through Design Thinking Methodologies**
  - Roxanne van Giesen & Mara Verheijen (*Centerdata*)
- **Bridging Gaps: Advancing Recommender Systems through Academia-Industry Collaboration**
  - Dennis Nguyen (*Utrecht University*), Arie-Bart de Vries (*DPG*), Joris Veerbeek (*Data School*), Eva Hofman (*De Groene Amsterdammer*)
- **Navigating AI Ethics in Media – A Hands-On Workshop with DEDA (in Dutch)**
  - Jeroen Bakker & Karin van Es (*Data School, Utrecht University*)

**DRINKS**



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### CONFERENCE WEBSITE

